

Eric Georgeson

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CAREER HISTORY


Smooth & Fast Productions
www.smoothandfastproductions.com

FOUNDER | PRODUCER | DIRECTOR

2020 - Present

- Productions services for clients: **Headspace, Skillshare, Pixels, LiveOne, XPT Fitness** and many others.
- Pitched & produced entire campaigns as well as short films, music videos and commercials.
- Founded boutique production company from scratch.

www.LiveOne.com

VICE PRESIDENT OF PRODUCTION

2021 - 2022

- Created, budgeted and scheduled content roll out plan for slate of linear TV shows.
- Managed teams of employees across simultaneous projects and various live events.
- Created and implemented organization structures and standard operating procedures.
- Responsible for payment management to various vendors and freelance contractors.

SOLVE HQ Inc.

EXEC PRODUCER | LEAD DIRECTOR

2017 - 2020

- Responsible for hiring full time staff and freelancers.
- Created production workflows, schedules, and processes to hit high volume output on a consistent basis. Ultimately delivering 18 episodes per month.
- Leader of three directing teams working in tandem.. Created look & feel guidelines for directors.
- Highest engagement show on Snapchat. Grew audience to 7 million subscribers
- Produced 237 episodes (equivalent to 16 feature films) in a 2 year span. Personally directed 85 episodes.


VERTICAL NETWORKS : SNAPCHAT Inc.

PRODUCER | DP | EDITOR

2015 - 2017

- Produced, shot and edited over 100 episodes totaling 185 million views.
- Created efficient workflows and formats optimized for high quality content delivered on a daily basis.
- Helped build brand to 12 Million subscribers.


Disney Maker Studios : Disney Digital

DP | EDITOR | GRAPHICS

2011 - 2015

- Employee #40 of of the first YouTube MCN studio.
- Navigated the uncharted waters of Youtube, creating viral videos that connected with fans on non-existent budgets.
- Directed, edited, shot and created graphics for hundreds of videos totaling over 100 million views
- Highest viewed video currently at 30 Million. Worked with a wide variety of internet superstars.

FREELANCE PROJECTS

Logan Paul: 2023
PRIME Commercial

Production Manager

UPROXX: 2022
REI Opt Outside

Lead Editor

STRFKR: 2020

Producer | Editor

XPT Fitness : 2018

Producer| Editor

Crashpad : 2017

Lead Editor

Oscars BTS: 2016

Producer| Editor

Acuvue OneDay: 2016

Lead Editor

TakeHollywood: 2016

Lead Editor

Beautycon Dubai 2013

Producer | Editor

The Chopra Well : 2013

Lead Editor

Fullscreen : 2012

DP | Editor

ChelseaBainTour : 2012

Producer | Editor

Malibu Road : 2011

Editor | Camera Operator

Angels in Exile: 2010

AP | AE

Don't Sweat It : 2009

AP | Set Photographer

EDUCATION


Bachelor of Arts - Creative Writing

 Colorado State University **2008**

SKILLS

Movie Magic Budgeting - Advanced
Final Draft - Advanced
Camera Workflows - Advanced
 (Arri, Canon, Panasonic, Sony & Red)
Adobe Premiere - Advanced
Adobe After Effects - Advanced
Adobe Photoshop - Advanced
Avid Media Composer - Advanced
Final Cut Pro - Advanced